**Brandon Batten** / UX Designer

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**UX / UI Design Skills** Wireframing Prototyping

# Professional Experience

## State Employees' Credit Union

*User Experience Designer*

2018-Present

Usability Testing Personas

Agile

# Software

Sketch XD

Invision

Designed and tested new web page template promoting ﬁnancial products leading to an increase up to 400% of users requesting speciﬁc products online

Conducted usability tests, developed personas, designed acceptance of legal terms and conditions section, and created user ﬂows for SECU's mobile app

Lead designer for youth ﬁnancial literacy website redesign that included animated SVGs and interactive activities

Illustrator Photoshop

## State Employees' Credit Union

*Senior Insurance Specialist*

2014-2018

Basic IDEs MS Oﬃce

# Languages / Frameworks

HTML CSS

Among top producers in department with 15-20 new policies sold each month

Processes more than 500 policy servicing calls monthly in the form of policy change requests, billing inquiries, and document requests

Javascript Bootstrap

## North Carolina Farm Bureau

*Insurance Agent*

Managed $550,000 book of business by reviewing clients’

2014

# Education

## University of

**North Carolina Wilmington**

B.A. Communication Studies

## Udacity

insurance portfolios, and developing customized insurance plans covering life, homeowner, automobile, liability, and commercial risk exposures

Won 2014 Sportsman Award for outstanding sales performance

Nanodegree

Front-End Web Developer

## State Employees' Credit Union

*Senior Financial Services Oﬃcer*

2008-2014

## Wake Tech

Computer Programming Courses

Analyzed loan applicants’ ﬁnances, credit, and collateral to determine eligibility for mortgages and personal loans

Reviewed clients’ investment goals and risk tolerance to make appropriate mutual fund recommendations